
 **daveles.pdf**
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When you first enter the Daveles website, this is the first thing you will see. It features the new logo design and colour scheme and has an about the company section to introduce you to the people behind the brand. To read, click on 'download'



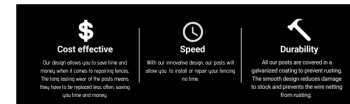
 **about me.pdf**
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When you scroll through, you will see the 'about us' we created for each key member of the Daveles team. We gathered the information by interviewing each of them with some key questions about their brand and themselves and then took professional photos to match. To read, click on 'download'.




“THE NEW BUZZ WORD IN FENCING”

We develop solutions that suit the needs of all kinds of farmers. We manufacture our unique patent pending right steel post design so that they are shockingly hard, long lasting and easily installed.




Get in touch:

70 Sherland St, Waimoni, Christchurch 8001 • office@smartfence.co.nz • www.daveles.co.nz • +6433827212

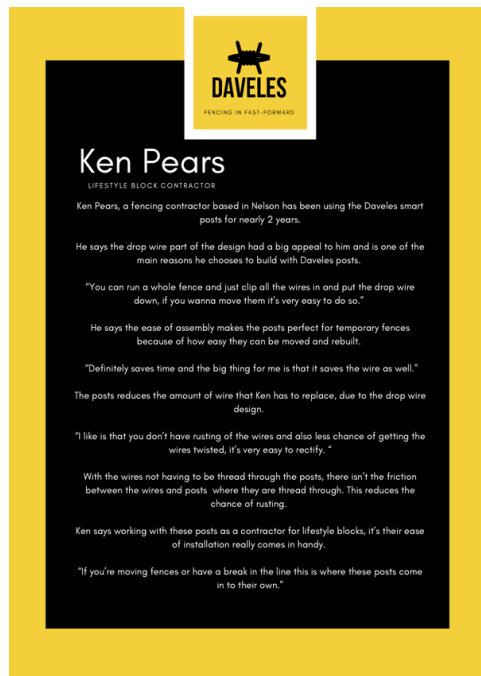
 **Poster.pdf**
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To go alongside the website makeover, we created a poster which gives an overview of the best parts of their product. We also took the photos to go with it. To read, click on 'download'.



 **Brochure.pdf**
[Download](#) - 42.6 MB

We created a brochure for the team which is an update of their current brochure with a bit more detail and a change of design. To read, click on 'download'.



 **Testimonials.pdf**
[Download](#) - 41 KB

We decided to write testimonials from farmers and contractors for their website and to be printed for their customers. We felt this would make people more comfortable with their purchase knowing others have loved the product. To do this we interviewed farmers and contractors. To read, click on 'download'.



 **How to .pdf**
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We decided to write up a 'how-to' for their fence posts to go alongside the video content. The aim of this was to show how quick and easy it is to install the fence posts. To read, click on 'download'.